

Individual Artist Benefits

Publicity & Marketing: TAF gladly assists with the publicity and marketing of you and your event.

- <u>Calendar:</u> The TAF website is integrated with IndianaArts.org. Artists are encouraged to setup a free account and list all their events with IndianaArts.org. TAF staff will assist you with your Indiana Arts.org listing
- Arts Intersect: TAF maintains a Monthly enewsletter for its Artists describing upcoming arts and cultural events. A 75 word or less description and digital image/logo are due by the 15th of the Month prior to the event to be considered for inclusion.
- Brochure Rack & Bulletin Boards: Artists are able to post information and announcements on bulletin boards on both the 1st and 2nd floors. Artists are also able to display brochures in the racks on both the 1st and 2nd floors.
- Website Link: A link to Artists' website will be added to the TAF website. Information about Artist, along with contact information, can be added to the TAF website, if the Artist does not have a website. Assistance is also available if Artists do not have a website and wish to have one.

Technical Assistance: Technical assistance training workshops are available:

- Speaker services
- Educational opportunities in visual, performing, and literary arts
- Outreach programs for both underserved communities and at-risk youth
- Needs assessment
- Grants funding for arts programming and operating expenses
- Websites: Basic non-changing websites are available to Artists free of charge. Assistance on how to create and maintain a changing website is available free of charge.

Tents: Tents are available for rent for \$25 each. Requests must be filled out at least two (2) weeks in advance.

Paid Opportunities: TAF often offers paid opportunities for artists: Artist in Residence, After School Arts Program, and Mural Arts Initiative, where preference is given to Individual Artist Members.