

Hoosier Artland for Economic Growth



The Tippecanoe Arts Federation will host a one-day conference designed to help rural communities catalyze the arts for economic and community development.

(Lafayette, Indiana) - **May 8, 2013**, The Tippecanoe Arts Federation (TAF), with support from the Indiana Arts Commission and the Carroll County Economic Development Corporation, will present a peer-to-peer conference focused on teaching rural stakeholders proven strategies for achieving arts and community development success.

The one-day conference will be presented in "Stellar Community" award winner, Delphi, Indiana at

the Wabash and Erie Canal Conference Center at 1030 W. Washington St., from 10am - 5pm (Check-in is from 9:30am - 10am).

Who should attend?

The conference is designed for community stakeholders including civic leaders, business leaders, arts and cultural administrators, local elected officials, and individuals ready to effect change in their community.

Featured Topics and Break-out Sessions include:

- *Incorporating Public Art into Communities*
- *How the Arts were Leveraged: Delphi*
- *Marketing for Success*
- *Utilizing Underutilized Space (Pop-up Galleries)*
- *Indiana Main Street Program*
- *Identifying and Promoting your Local Cultural Heritage*
- *"Funders" Panel on Funding the Arts*
- *"Successes from the Field" Panel*

Conference Speakers include:

Randy Strasser, Mayor of Delphi; Jonathan Craig, Deputy Director, Indiana Office of Community and Rural Affairs; Jon Kay, Traditional Arts Indiana; Susan and Ghyslaine Maurais, Ghyslaine Chocolat des beaux arts (Union City, Indiana); representatives from the Decatur Sculpture Tour; Cecila Preto, Highland Indiana Redevelopment; Laura Walls, Carroll County Economic Development Corporation; Karen Moyars, The Prairie Preservation Guild; Brent Cardin, Tipton Pork Festival; Shae Kmicikewycz, Indiana Main Street; Kevin Johnston, Duke Foundation; Virginia Vought, North Central Health Services; Greg Kapp, Community Foundation of Greater Lafayette

Registration is \$10 for individual participants. Registration includes lunch and refreshments for each participant. For additional information or to register, go to

www.tippecanoearts.org/Conference.html.

CONTACT: Paige Sharp, Arts Education and Regional Services Director, 765-423-2787 or rsd@tippecanoearts.org. A regional arts partner of the Indiana Arts Commission, the [Tippecanoe Arts Federation](http://www.tippecanoearts.org) is the umbrella organization and arts council for fourteen counties in Northwest Central Indiana.



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