

Hoosier Artland for Economic Growth

May 8, 2013 Conference



CONFERENCE DAY STRUCTURE

DATE: Wednesday, May 8, 2013, 10am – 5pm est

LOCATION: Wabash and Erie Canal Center, 1030 W. Washington Street; Delphi, IN

9:30 - 10:00 Registration

10-10:10 Welcome Address

Randy Strasser, Mayor of Delphi

10:10-10:30 Keynote Address

Jon W. Craig, Deputy Director, Indiana Office of Community and Rural Affairs

10:35-11:15 Presentation

No Place Like Home: How to Identify, Document and Promote Your Local Cultural Heritage,
Jon Kay, Executive Director, Traditional Arts Indiana

11:25-12:10 Breakout Sessions

• ***Indiana Main Street Program and Successes*** - Shae Kmicikewycz, Program Director and Field Successes Guests

• ***Incorporating Public Art into Communities*** - “The Decatur Sculpture Tour”, Trois Hart and Jean Brune

12:10-1:10 Lunch and Presentation:

Delphi: How the Arts Were Leveraged

Laura Walls, Executive Director, Carroll County Economic Development Corporation

1:15- 2:25 Breakout Sessions

• ***Panel Discussion, Successes from the Field***

Karen Moyars, Fowler Theatre

Brent Cardin, Tipton Pork Festival

Ghyslain Maurais, Ghyslain Chocolate des beaux arts

• ***Marketing for Success, Bringing the Outside In*** - Susan Ghyslain, Ghyslain Chocolate des beaux arts

2:35-3:45 Breakout Sessions

• ***Utilize Underutilized Space (Pop Up Galleries)*** - Cecile Petro, Highland, Indiana
Redevelopment Director

• ***From the Funders:*** Greg Kapp, Greater Lafayette Community Foundation

Kevin Johnston, Duke Foundation

Virginia Vought, North Central Health Services

3:50-5:00 Trolley Tour Delphi and Networking