

Regional Initiative Grants
FY2014 APS & Mini Criteria Rating Sheet

AS A GENERAL RULE A TOTAL SCORE BELOW 75 DENOTES DEFICIENCY AND WILL NOT BE FUNDED; SCORES BETWEEN 76 AND 89 DENOTES ACCEPTABLE WORK AND COULD BE FUNDED; SCORES BETWEEN 90 TO 100 DENOTES EXCEPTIONAL WORK AND LIKELY WILL BE FUNDED.

Administration:

- Extent to which applicant organization demonstrates ability to successfully design and implement the project (effective planning, financial responsibility, leadership) (5 points) _____
- Goals/objectives for the project are clear and consistent with the organization's mission (5 points) _____
- Sufficient number of appropriate/qualified personnel are available to carry out the project (5 points) _____
- Project planning, implementation and evaluation include involvement of artists, staff and others (5 points) _____
- Overall quality of application and support documents are accurate including spelling/grammar (5 points) _____
- Budget is accurate and reasonable (5 points) _____

Write in your score here. Maximum possible – 30 points

Project Quality:

- Extent to which the project demonstrates high artistic quality for the community (5 points) _____
- Applicant has identified all the resources, planning, marketing, evaluation, etc. to make this proposed project a success (5 points) _____
- Estimated expenses and income appear adequate to support the project (5 points) _____
- Evidence of successful history of providing community projects (5 points) _____
- Applicant identified a significant evaluation plan for this project (5 points) _____
- Proposed activity is appropriate for goal attainment and target audience (5 points) _____

Write in your score here. Maximum possible – 30 points

Outreach/Community Impact:

- Extent to which project reaches underserved audiences and provides meaningful arts experiences for the target audience (5 points) _____
- Evidence that project will meet community needs and target audience (5 points) _____
- Extent that the project will contribute to the long-term growth of the arts in the community (5 points) _____
- Community and target audience was involved in the planning of this project including underserved and special constituents (5 points) _____
- Applicant has clearly identified proposed audience (10 points) _____
- Promotional efforts adequately inform the target audience (5 points) _____
- Community and target audience will be involved in the evaluation of the project (5 points) _____

Write in your score here. Maximum possible – 40 points

ADD THE FOUR BOXES. TOTAL SCORE SHOULD BE NO MORE THAN 100.

Applicant Name: _____

Panelist Name: _____

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Administration – Up to 30 points

The organization delivering the proposed activities will be managed, as indicated by:

There is a dedicated person with the knowledge assigned to implement and manage the project. This person's qualifications have been explained and they are appropriate for the task. The organization has provided adequate details concerning the planning, objectives and evaluation for the project. The applicant has provided details as to why this project is in line with the organization's mission. Care has been given to the project budget, the financial pages are accurate, the income and expenses seem adequate for the proposed project and they have provided enough details. They answered all the questions in the application and proofread for grammar and spelling.

Project Quality – Up to 30 points

The proposed artistic activities will be high quality as indicated by:

The organization provided sufficient details as to the high quality of the proposed project and indicated they had sufficient qualified staff to carry out the proposed activities. If the artistic personnel are not identified in the application, was there sufficient evidence that the board/manager/community would select high quality artistic personnel. The organization's promotional materials indicated that they had a history of presenting and producing successful arts programming. The project budget is sufficient for the proposed project and the financial pages support the narrative. Project has had adequate planning and proposed marketing and evaluation to make the project a success.

Outreach/Community Impact – Up to 40 points

The proposed activities will have significant outreach into the community served by the project, as indicated by:

The organization has clearly identified the target audience for this project. The demographics support the narrative. The organization has a marketing and promotional plan to reach the targeted audience plus individuals with disabilities and underserved populations. Applicant described the manner in which the constituents were involved in assessing the need for the program and the planning. The target audience will be involved in the evaluation of the proposed activity. The organization provided details as to how this project would contribute to the long-term growth of the arts in the community.

