

**Regional Initiative Grants
FY2014 AOS I Criteria Rating Sheet**

Administration and Organizational Excellence

- Qualified leadership and personnel (5 points) _____
- Staff and board represents the community and target audience and meet regularly (5 points) _____
- Budget is accurate, reasonable and there is a strong plan to address any deficit/shortfalls(5 points) _____
- Budget demonstrates financial support from a variety of sources (5 points) _____
- Overall quality of application and support documents are accurate including spelling/grammar (5 points) _____

Write in your score for here. Maximum possible – 25 points

Arts Programming and Artistic Quality

- Organization has successful history of providing high quality arts activities (5 points) _____
- Applicant demonstrates high artistic quality (artistic personnel, artists, etc.) and collaborates with other groups/organization when appropriate (5 points) _____
- Programming supports the mission of the organizations (5 points) _____
- Artistic Programming is reasonable for the resources of the organization (5 points) _____
- Programs are well-conceived and include a thorough evaluation plan which includes participation by the board and target audience to be served (5 points) _____

Write in your score for here. Maximum possible – 25 points

Audience Development and Visibility Efforts

- The organization’s constituent base is clearly defined and is supported by the mission(5 points) _____
- Outreach efforts of proposed activities will be marketed and made accessible to underserved populations including persons with disabilities (5 points) _____
- The proposed activities will contribute to the long-term growth of the arts in the target community (5 points) _____
- Marketing plan is clearly defined and consistent with resources (5 points) _____
- Audience development goals are clearly stated and are reflected in the marketing plan _____

Write in your score here. Maximum possible –25 points

Arts Education/Community Outreach Efforts to Underserved Populations

- Delivers high quality educational programming that supports mission (10 points) _____
- Evaluation plan for educational activities and efforts for reaching underserved populations are clearly described and reasonable (10 points) _____
- Promotional efforts adequately inform the underserved populations about activities and proposed activities are accessible(5 points) _____

Write in your score here. Maximum possible – 25 points

ADD THE FOUR BOXES. TOTAL SCORE SHOULD BE NO MORE THAN 100.

Applicant Name: _____

Panelist Name: _____

Regional Initiative Grants AOS I

Administration and Organizational Excellence - Up to 25 points

The organization delivering the proposed activities will be well managed, as indicated by: There is a dedicated person with the knowledge assigned to manage the organization. The manager's qualifications are clearly explained and appropriate. The organization provides sufficient details to guide implementation. Estimated expenses and budget appear reasonable and the budget pages are accurate. Projected income will come from a variety of sources. There are adequate plans for long-term resource development and deficit reduction (where applicable). The applicant's governing body meets on a regular basis and represents the diversity of the applicant's geographic service area with respect to race/ethnicity, gender, age, special needs, and residence, etc. Applicant has proof read the application for spelling and grammatical errors and appropriate promotional materials were submitted.

Arts Programming and Artistic Quality - Up to 25 points

The proposed artistic activities will be of high quality and will support the organization's mission as indicated by: The organization provided sufficient details as to the high quality of their artistic programming and indicated they had the qualified staff to carry out the proposed activities. The programming and artistic vision are in line with the mission of the organization. The organization has explained how they included a wide range of individuals (artists, audiences, teachers, staff, etc) when designing, implementing and evaluating the programs. Applicant's promotional materials and narrative support that they have had a history of providing high quality arts activities. Has the applicant collaborated or partnered with other organizations/groups if appropriate.

Audience Development and Visibility Efforts – Up to 25 points

The proposed activities will have significant audience development impact on the community the organization serves, as indicated by: The organization's constituent base is clearly defined and is supported by the organization's mission. The manner in which constituents are involved in assessing needs and program planning is clearly described. There is an appropriate level of constituent involvement and support. The plan for serving traditionally under-served populations in program development, implementation, and evaluation is clearly described and adequate. Appropriate promotional efforts are planned to inform the general public and target audience about activities, including strategies for reaching traditionally under-served populations. Proposed activities will be marketed and made accessible to persons with disabilities and other special needs. The proposed activities will contribute to the long-term growth of the arts in the community. The process that will be used to evaluate the effectiveness of the activities is clearly defined and measurable.

Arts Education/Community Outreach Efforts to Underserved Populations - Up to 25 points

The organization will provide services of the highest quality possible in relation to community standards, expectations, and resources, as indicated by: The goals and objectives of the proposed activities are clearly explained and are consistent with the organization's mission. Applicant has clearly explained their evaluation plan for activities and efforts they have made to reach underserved populations and this plan seems reasonable. The promotional materials they submitted adequately informed populations with special needs about their programs and services.