

**Tippecanoe Arts Federation  
Transition Team  
Monday, April 6, 2009  
3:30 p.m.  
Wells Building, Lafayette**

- I. Call to Order: Transition Team Members present included Jim Bodenmiller; Sonja Margerum; Jos Holman, Tippecanoe County Libraries; Joe Seaman, Greater Lafayette Commerce; Chandler Poole, West Lafayette Economic Development; Dennis Carson City of Lafayette; Barrie Simpson, LSO; Sheri Rahdert, TAF; Barry Rubin, TAF; Chris Brown, Chris Brown Construction; Todd Wetzel, Purdue Convocations; and Tetia Lee, TAF.
- II. Minutes: Jim Bodenmiller called the meeting to order at 3:40 p.m. The minutes from the March 9, 2009 meeting were approved as presented.
- III. Needs Assessment Proposal

Wetzel reported that last week he, Ken Bootsma, Barry Rubin, and Chris Brown met to update the Arts Facility Study Process Outline for the Transition Team. The group updated items involving process management/governance and clarified language throughout the outline to establish the order of magnitude of a potential project. Wetzel shared the revised outline with the group. Discussion relevant to additional changes and proposal to the TAF board for ratification occurred. It was decided that the current outline be presented along with the cover letter written by Rubin to the TAF board of directors.
- IV. Strategies for Implementation
  - A. *Web based communication: Lee stated that website was up and running and suggestions of improvements had been made. Transition Team minutes are posted on the website and a blog has been started for open lines of communication.*
  - B. *Downtown Cultural District: Margerum discussed the status of the Cultural District strategy stating that the group was very near a public unveiling. Lee passed around images of proposed mural signs designating each of the districts. Margerum stated that the Art and Market District would be from 4<sup>th</sup> -11<sup>th</sup> Street; River Market from 4<sup>th</sup> to River Road; and Chauncey Village from Chauncey to State Street.*
  - C. *Communication of Cultural Plan: Rahdert reported that the initial meeting of the subcommittee consisted of 14 people. The group was very energetic and offered several suggestions of how to communicate to a diverse audience. The Bright Ideas Committee will continue to meet to develop strategies for communication of the cultural plan.*
  - D. *K-12 Educational Brochure: Lee updated the group on the progress of the Arts and Cultural Directory. Lee stated that this was a topic of the Directors Roundtable and that the directors present were very engaged and excited to bring the resource back for use. Lee reported that a*

*tangible product would be completed by May 8 by the Purdue Communications group.*

- V. Transition to TAF: Lee presented the group with a summary of the transition from Transition Team to TAF board level committee. Lee outlined the “make-up” of the board level committee. Discussion occurred from the group and suggestions for modifications were made. Lee also presented a flowchart of the proposed structure of the committee and subcommittees.
- VI. New and Old Business: Wetzel suggested Cultural Inventory Part II be placed on the agenda for the next meeting.
- VII. Next Meeting: The next meeting was scheduled for Monday, April 27, 2009 at 3:30 p.m. at the Wells Building.
- VIII. Adjournment: 5:00 p.m.