

**Tippecanoe Arts Federation
Transition Team
Thursday, January 29, 2009
3:30 p.m.
Wells Building, Lafayette**

I. Call to Order: Transition Team members present included: Jim Bodemiller, Sonya Margerum, Sandy Pearlman, Bev Shaw, Jos Holman, Susan Williams, Chris Brown, Dennis Carson, Barrie Simpson, Sheri Rahdert, Tetia Lee, Joe Seaman, Marianne Rose, Barry Rubin and Todd Wetzel.

II. Introductions: Bodenmiller called the meeting to order at 3:35 p.m. and welcomed everyone to the first meeting of the Cultural Plan Transition Team. Jim gave a brief overview of the history of the Cultural Planning process and described the following as the charges of the Transition Team:

- *To plan a strategy how the plan is communicated to the community.*
- *To define what strategies can be implemented during the first year of implementation.*
- *To define what criteria can be used to develop the strategies.*

Bodemiller went on to state that the Tippecanoe Arts Federation, as the designated organization to provide oversight for implementation of the plan, will take over responsibility as soon as the Transition Team's charges have been achieved. At that point in time, it will be to TAF's discretion to determine how the internal oversight will be structured.

III. Establishing Framework

- A. *Communications: Todd Wetzel suggested that the first issue to be addressed for the group is the development of a systemic way to communicate who we are and what we do. Points of strategy to communicate the plan including identifying stakeholders (business sector, organizations, and the public at large) and how each communication would have to be unique to the group was discussed. Two specific approaches to communicate the plan were highlighted. One, presenting at various meetings throughout the community: Service Organizations, Cultural and Arts Organizations, Education, etc. The second point of discussion was that an action item that could be implemented fairly immediately would be more powerful than meetings.*
- B. *Engagement: The group discussed strategies within the plan to implement within the first year. The following strategies were identified:*
- 1.1 Establish downtown cultural district
 - 2.1 Coordinate K-12 cultural experiences
 - 3.1 Web-based communication mechanism

IV. Criteria for strategies for implementation

- *It should be a visible project with high impact*
- *It should be broad-based*
- *Emphasize the web-based fix to be launched on Feb. 6 by TAF*
- *Project should be interactive*
- *It needs to have “splash”*
- *Activity should be imbedded in the Cultural Plan*
- *If, possible include an educational and services to children component*

The issue of a new cultural facility was mentioned and to be fully aware of the current plans for assessing the feasibility, it was decided that Ken Bootsma will be invited to attend the next meeting to give an update.

V. Next Meeting: The next meeting was scheduled for Monday, February 9, 2009 at 3:30 p.m.

VI. Adjournment: 5:00 p.m.